



# COMPLETE. EASY. CONVENIENT.

THE NEW STANDARD IN  
LABELING SOLUTIONS.

The durable BBP<sup>®</sup>16 Thermal Transfer Label Printer is a complete, one-stop labeling solution. With specialized software and the ability to print on a leading range of materials, work with uncompromising quality at your convenience:

- Metallic body is made of strong die-cast aluminum
- Able to print labels as small as 4mm in size
- Distinctively clear thermal transfer print at 600dpi high resolution
- With large liquid crystal display and 13 selectable languages such as Japanese, English, Chinese and Korean
- With original label design software "CODESOFT"

Use the BBP<sup>®</sup>16 for a wide variety of industrial labeling applications such as product identification, regulatory compliance, order processing, process tracking, point of sales and ticketing.

Explore more features and applications of the BBP<sup>®</sup>16 Label Printer. Visit [www.bradyid.com.sg](http://www.bradyid.com.sg).



**BBP<sup>®</sup>16** LABEL PRINTER



WHEN PERFORMANCE MATTERS MOST™

## BBP® 16 LABEL PRINTER SPECIFICATIONS

Printing Method	Thermal transfer / Direct thermal printer
Resolution	600 dpi
Print Speed	50.8mm (2 inch)/sec, 76.2mm (3 inch)/sec, 101.6mm (4 inch)/sec
Max Print Area	Width: 104mm (4.09 inch) x Length: 1,016mm (40 inch)
Base Material	Aluminum Die-cast Base, Dust Free Frame, Attached Metal Cover with Large Display Window
External Dimension	Width: 270mm (10.63 inch) x Height: 308mm (12.13 inch) x Depth: 505mm (19.88 inch)
Weight	15 Kg
Label	Max Roll Outer Diameter: 208mm (8.2 inch) Roll Core Inner Diameter: 50.8~76.2mm (2~3 inch) Label Thickness: 0.06~0.30mm (Including underlay paper) Underlay Paper Width: 15~90mm (25.4~113mm Changeable) Min Label Length: 4mm Label + 2mm Gap
Ribbon	Max Roll Outer Diameter: 90mm, Core Inner Diameter: 1 inch (ink coated Ribbon outside or inside) Ribbon Width: 25.4~114.3 mm (1~4.5 inch)
Processor	32-bit RISC CPU
Memory	8 MB FLASH memory, 32 MB SDRAM, SD card slot for FLASH memory expansion
Interface	RS-232C (2,400~115,200 bps), Centronics (SPP mode), USB 2.0 client (full speed), Built-In Ethernet
Power	Internal switching power supply, Input: AC 100~240V, 2A, 50/60Hz
LCD Display	Graphic type, 128 x 64 pixel, with back light Width: 57mm x Height: 29mm (approx)
Sensors	Transmissive/reflective sensor (selectable by sliding), Ribbon end sensor, Head open sensor
Clock	Standard real time clock
Required Operating System for Software	Windows XP SP2 or higher; including all editions of Windows Vista and Windows 7 (in either 32-bit or 64-bit)
Environment Condition	During operation: 5~40°C, 20~85% (without condensing) During storage: -40~60°C, 5~90% (without condensing)
Safety Regulation	FCC Class A, CE Class A, C-Tick Class A, UL, CUL, TUV/Safety, CCC, CB
Environmental Regulation	RoHS and WEEE-compliant
Included Accessories	Power cord, USB cable, Printer driver, User Manual CD, Quick Start Guide, Driver Installation Guide
Warranty Period	Valid for one (1) year from date of purchase
Options	Exfoliation, Cutter Module

- Note**
- Certain restrictions may apply depending on the size and material of the label and ribbon, method of usage, printing content, or application environment. Prior verification is recommended.
  - Please be informed that specifications may change without prior notice.
  - All products and brand names are trademarks of Brady Corporation. Related rights are reserved by Brady Corporation.

## CONTACT US

Brady's global presence makes it easy for you to do business with us wherever you are.

For enquires, please visit us at [www.bradyd.com.sg](http://www.bradyd.com.sg) or email us at [ContactUs\\_SA@bradycorp.com](mailto:ContactUs_SA@bradycorp.com).

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